|  |  |  |  |
| --- | --- | --- | --- |
| **市場調查計畫表** | | | |
|  | | **填寫日期\*:** | |
| **填寫人\*** |  | **所屬部門\*** |  |
| **預定調查時間\*** |  | | |
| **調查地區範圍\*** |  | | |
| **調查計畫** | | | |
| **調查目標\*** |  | | |
| **調查對象\*** |  | | |
| **調查方法\*** |  | | |
| **調查內容\*** |  | | |
| **使用人力\*** |  | | |
| **費用預算\*** |  | | |
| **預定花費時間\*** |  | | |