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| --- | --- | --- | --- |
| **Market Survey Plan** | | | |
|  | | **Record Date\*:** | |
| **Requester\*** |  | **Department\*** |  |
| **Scheduled Survey Time\*** |  | | |
| **Survey Scope\*** |  | | |
| **Survey Plan** | | | |
| **Survey Objectives\*** |  | | |
| **Survey Participants\*** |  | | |
| **Survey Method\*** |  | | |
| **Survey Content\*** |  | | |
| **Human Resources Used\*** |  | | |
| **Estimated Budget\*** |  | | |
| **Estimated Completion Time\*** |  | | |