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| **Market Survey Plan**  |
|  | **Record Date\*:**  |
| **Requester\*** |  | **Department\*** |  |
| **Scheduled Survey Time\*** |  |
| **Survey Scope\*** |  |
| **Survey Plan** |
| **Survey Objectives\*** |  |
| **Survey Participants\*** |  |
| **Survey Method\*** |  |
| **Survey Content\*** |  |
| **Human Resources Used\*** |  |
| **Estimated Budget\*** |  |
| **Estimated Completion Time\*** |  |